GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:1640
ANSWERED ON:02.08.2001
INTRODUCTION OF URBAN HAATS
KAMBALAPADU E. KRISHNAMURTHY

Will the Minister of TEXTILES be pleased to state:

(a) whether the Government propose to introduce more urban haats on the analogy of `Dilli Haats` in various parts of the country to help craftsmen to sell their handicrafts;

(b) if so, the details thereof; location-wise; and

(c) the other steps proposed to improve the plight of craftsmen in textile industry?

Answer

MINISTER OF STATE FOR TEXTILES (SHRI V. DHANANJAYA KUMAR)

(a) & (b): Yes, Sir. With a view to providing permanent marketing infrastructure to the artisan community, a new plan scheme titled `Setting up of Urban Haats` was launched during the 9th Plan.The scheme envisages setting up of Haats on the pattern of Dilli Haat. 18 such haats were proposed to be set-up during the 9th Plan itself at commercially important and tourist oriented urban centres in the country, out of which 10 have already been sanctioned at Ahmedabad, Agra, Bhubaneswar, Calcutta, Ranchi, Karnal, Jammu, Tirupathi, Allahabad and Bhopal. The scheme allows for allotment of built up stalls to artisans, on fortnightly rotation basis. In the Haats, artisans will get opportunity for direct sale of their products to the consumers without involving any middleman.

(c): The steps taken/proposed to be taken to improve the plight of craftsperson include:- training for skill upgradation; marketing development support; identification of important craft clusters and their sustainable development through an integrated package of assistance; revival of languishing crafts; design and technology upgradation: setting up of Craft Development Centers and Common Facility Centers; setting up of worksheds and worksheds-cum-housing ect.